



WOODBURN AREA CHAMBER OF COMMERCE NEWSLETTER

October 1, 2009, Volume 47, Edition 10

Calendar of upcoming events:
<http://www.woodburnchamber.org/Calendar.html>

CHAMBER SEEKING BOARD LEADERSHIP

In November, Chamber members will be selecting six people to serve on our all-volunteer board for a three year term from January, 2010 through December, 2013. Service on the board requires a commitment to attend the monthly meeting, the third Wednesday of each month, from 7:30 am to 9 am, plus assisting with at least one Chamber event or program during the year. Those interested should contact Board Election Committee Chairperson **Jason Horton** at (503) 982-3441 or jhorton@woodburnindependent.com.

MEGA FOODS TWO WEEK GRAND RE-OPENING

Mega Foods (formerly Shop N Kart) is so big it takes them two weeks to celebrate their new name! On Saturday, October 3 they'll be serving free cake from 10 am to 2 pm, a hot dog barbecue, 24 bags of groceries to give away, and carnations to the first 400 women. Prizes to be given away during the two week celebration include a 42" Sylvania Digital LCD Flatscreen HDTV, a Traeger Barbecue, a Rockstar motorbike, an Sony Portable DVD player, and a 3-minute shopping spree. Located at 1542 Mt Hood Avenue it is conveniently located for all your shopping convenience and they're giving away prizes to boot!



WELCOME NEW MEMBERS

Garden World is one of the largest consolidations of rare and unusual plants from the four corners of the world. Owner **Kaitlin Kenagy** says all material is Oregon-grown by local wholesale nurseries, and sold on consignment to keep prices competitive. You can see their extensive inventory, live and in color, on-line at www.gardenworldonline.com. They are open from Wednesday to Sunday from 9 am to 6 pm through October, and then 8 am to 4:30 pm same days from November to February. Garden World is located in Hubbard with signs from Highway 99E, and can be reached at (503) 982-2380 or kaitlin@gardenworldonline.com.

Susan Cox is proud to be a **Mary Kay representative**, a skin care and color cosmetic business founded in 1963 and still run by the same family. Their tagline is "Enriching Women's Lives" which is what inspired Susan's interest in this "amazing" company with their fantastic products. Their philosophy is Faith – Family - Career in that order. As she said at a Greeters "How old you are is your business; how old you look is her business!" You can contact her at (503) 510-3353 or suzcox@comcast.net.

Bunny Bear is a snack/beverage vending service run by **Byron DeMott** and friends. They provide small snack and beverage vending machines with bill changer that are serviced weekly, with rotated selections customized to your preferences. If your employees spend over \$20 per week, they only require 3 square feet of floor space to provide a new benefit to your best assets. Please call Byron at (503) 984-3056 or BunnyBear5@gmail.com.

GOLF TOURNAMENT SUPPORTS THE FIRST TEE

The **Woodburn Area Youth Golf Association (WAYGA)** is holding a fundraising scramble golf tournament on Thursday, October 15 to support **The First Tee youth golf program**. The \$125 registration fee includes \$50 to enable one youth to enroll in WAYGA next year, plus 18 holes of golf, range balls, prizes, and lunch. In partnership with the OGA Course which is a Programming Affiliate of The First Tee of The Children's Course, in 2009 over sixty youth enjoyed hundreds of hours of golf instruction and lessons in the nine core values of The First Tee; honesty, integrity, sportsmanship, respect, confidence, responsibility, perseverance, courtesy, and judgment. Entry forms may be picked up at the golf course or by calling Don Judson at (503) 982-8617 or dnrjudson@msn.com.

WOODBURN HIGH SCHOOL MAGAZINE OPPORTUNITY

Three students from **Woodburn High School's Arts and Communication Academy (WACA)** are producing a school magazine as their Senior Project. **Carrie Shoup, Nadya Fefelov, and Stephen Conger** are planning a career in publication, and are seeking business advertisements to fund this new product. For more information you can contact WACA Principal Jennifer Dixon at (503) 981-2602 or jdixon@woodburn.k12.or.us.

CITY CONTINUES ECONOMIC DEVELOPMENT FOCUS

The City of Woodburn has created a Department of Economic & Development Services to consolidate their urban renewal program, small business and home rehabilitation loan programs, and other economic development efforts, including the City's joint partnership with the Chamber. Formerly the Community Development Department, this change "better reflects the City's goal of actively pursuing economic development, something that has been a primary focus over the past year" said City Administrator **Scott Derickson**. "There has been a lot of economic development underway and we feel the new name better reflects activities to support and attract business investments to Woodburn."

Department Director **Jim Hendryx** said that this consolidation makes good sense as it "will improve efficiency and streamline services" and will "improve the flow of information, coordination, and efficiency in our department." **Mayor Kathy Figley** concurred saying that "The economic vitality of our City is fundamental to our quality of life and success as a local government."

As part of this focus, and to achieve the goal of completing an Economic Development Plan in partnership with the Chamber of Commerce, the Mayor has appointed twelve citizens to serve on an Economic Development Committee: **Walt Blomberg, Woodburn School District; Wendy Buck, PGE; Dave Christoff, Hallmark Properties; Dennis Gibson, State Farm Insurance; John Hoffmann, Gervais Telephone/DataVision Communications; Ruby Wolfer, West Coast Bank; Sheryl Southwell, Specialty Polymers; Elias Villegas, Chemeketa Community College; Angelo Seminary, DePaul Staffing; Tony Orlandini, Do It Best Hardware; Brent Kerr, Kerr Contracting; and Frank Lonergan from the City Council.** This committee is expected to meet over the next six months and guide development of the City's Economic Development Plan.

COMMUNITY GUIDE AND BUSINESS DIRECTORY UNDERWAY

The 2010-2011 edition of the **Woodburn Area Chamber Community Guide and Business Directory** is being produced by **Mt Angel Publishing**. The primary printed reference to our area, ad space is being sold on a first come first served basis. For those new businesses or members desiring to expand your

base, this is a once every two year opportunity to reach thousands of potential customers. To reserve your space or if you have questions, please contact Scott Stokley with Mt. Angel Publishing at (541) 968-3544 or scott.s@mtangelpub.com.
Flier link: http://www.mtangelpub.com/rates/Woodburn_2009.pdf

EDWARD JONES #1 in INVESTOR SATISFACTION!

For the fourth year of the past five, financial-services firm **Edward Jones** ranks highest in investor satisfaction with full service brokerage firms, according to the J.D. Power and Associates 2009 Full Service Investor Satisfaction Study.

The study measured overall investor satisfaction with full service investment firms based on six factors: account offerings, convenience, commissions and fees, financial advisor, investment performance and account statements. The J.D. Power and Associates study found that Edward Jones performed particularly well in convenience and account statements. Edward Jones ranked highest in investor satisfaction by J.D. Power and Associates in 2005, 2006 and 2007, and highest in 2002 in a tie, when the study began. Edward Jones in Canada also twice ranked highest in the J.D. Power and Associates Canadian Full Service Investor Satisfaction Study. They are represented locally by:

Brent Glogau

Financial Advisor
2213 Country Club Rd
Woodburn, OR 97071
(503) 981-1798
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Marty Anderson

Financial Advisor
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FRENCH PRAIRE GARDENS FALL HARVEST FESTIVAL HERE!

One of our area's most anticipated fall events, the **French Prairie Gardens** Fall Harvest Festival, is September 26 – October 31. The infamous Pigtucky Derby, where fast-paced pigs pursue an Oreo Cookie to the finish, is a highlight. Other family friendly activities include: picking pumpkins, two-acre corn maze, hayrides, 30-foot hay slide, obstacle course, animal barn, new indoor hay maze, apple/pumpkin slingshot and much more.

Their bakery sells every pumpkin-infused item you can imagine – pumpkin bread, pumpkin pie and pumpkin scones. New this year is a donut machine that will be cranking out Apple Cider Donuts all month long! The festival also has a variety of food and beverage options that appeal to many different tastes and needs. From pulled pork sandwiches and sausage dogs to specialized kiosks selling ice cream, hot apple cider and caramel dipped apples, you are sure to find something to tempt your appetite.

Admission is only \$6 Tuesday – Friday (for adults, children & seniors), \$8 on Saturday and Sunday, or only \$30 for a family pass (includes admission for 4), and \$5 for Dogs, on a four foot leash. French Prairie Gardens will be open Tuesday – Saturday 9am – 6 pm, and Sunday 10am – 5pm, closed Monday.

For additional information contact French Prairie Gardens at 503-633-8445 or visit their website at www.fpggardens.com. French Prairie Gardens is located 5 miles west of Woodburn Company Stores on Hwy 219 between Woodburn and St. Paul.

KEN HECTOR PLAYING 100 HOLES FOR CHARITY!

Chamber Board President-Elect **Ken Hector** of **Silverton Hospital** is putting his aged body on the line to play 100 holes of golf on Friday, October 16, to raise funds for the St Joseph Shelter in Mt Angel. Because of economic conditions, St. Joseph Shelter needs our help more than ever, as they serve the truly needy. You can sponsor him in one of two ways; either per hole played or a flat fee. Please call him at (971) 983-5352 or write your check to St. Joseph Shelter, and forward it to him. All we can say is that we're glad he works for a hospital!

MARION COUNTY SEEKS YOUTH MENTORS

With an ever growing need for youth mentors and private donors, **Youth Impact** is kicking off the fall with a Power of 1 Campaign. They are looking to recruit 100 adults in 100 days to support us in meeting our current need for mentors. The need is greater now than ever and with each passing day we are losing opportunities to make a positive impact with struggling youth.

In addition to recruiting mentors, another goal of the campaign is to enroll 1,000 individuals to donate \$1 per week for one year, or \$52 annually. After state and county budget cuts earlier this year, Youth Impact experienced significant revenue reductions. The goal of 1,000 donors at \$1 per week will mean continued services for over 50 youth in Marion County.

A 20 minute session to learn more about Youth Impact's "**Power of 1**" campaign will be held at noon on Thursday Oct. 1st, 8th, 15th, 22nd, and 29th at: IKE Box at 299 Cottage St. NE, Salem. Please contact: Melissa Wilson (503)584-4865 or email at mcwilson@co.marion.or.us.

MARION COUNTY FAIRS SETS RECORD ATTENDANCE

The total attendance for the **2009 Marion County Fair** was 24, 780, the highest in recent history, a seven percent increase over last year and a fifty-one percent increase since 2004. "It is hard to tell whether the increase in attendance was due to the fabulous weather or "staycations" due to the economy, but I would

hope most of it was due to programming and marketing,” said **Kelly Walther, Marion County Fair Board Chair**. “I am very proud of what the Marion County Fair has to offer and am happy so many people experienced it,” she said.

Gate receipts increased overall by 4.8 percent from last year and were over 82 percent higher than 2004. This is significant because gate receipts help pay for the cost to produce the fair. The rest of the funding comes from the county, fees, local grants and fair sponsors.

"Much credit goes to our fair board, Sweeney Promotions, and public works staff," said Marion County Commissioner Janet Carlson. "These numbers show that people are starting to recognize the Marion County Fair is a quality event -- with fun for children, teens, adults and seniors. We also put much energy into the 150 Miles for 150 Years relay and that may have helped put us over the top," she added.

CLASSES AND EVENTS:

Woodburn Area Tourism: www.alwaysfreshdiscoveries.com

Silverton Hospital: <http://silverton.netreturns.biz/Events/>

Legacy Meridian Park Hospital:

<http://www.legacyhealth.org/body.cfm?id=1035>

Al's Garden Center:

<http://www.als-gardencenter.com/events-and-seminars>

Bauman's Farm and Garden: www.baumanfarms.com

YG MEDIA ANNOUNCES NEW STAFF

YG Media is a new Woodburn marketing company that specializes in video production and website design. Other services include business photography and graphic design. Their Video Production can produce internet videos, television commercials, company overviews, event coverage, vehicle test drives, voice over, music and audio recording and music videos. Website Design includes static websites, hosting and maintenance. Their photography can take staff, event, product, music group, model and advertisement photos. .And with Graphic Design they can create logos, business cards, brochures, newspaper advertisements, branding and posters.

Marketing That Moves is more than just a tag line; at **YG Media** it has become a way of doing business. With their young energetic staff, they strive to have your project completed on time, with the highest quality. You can contact them at (503) 481-1735 or ygmedia@mac.com.

The New YG Media Staff



Our **mission** is to produce the highest quality **digital marketing** materials for **businesses and organizations** at a competitive price in **Oregon**, the **United States**, and around the **World**.