



December 2011, Volume 49, Edition 12
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2012 MEMBER INVESTMENT DUE JANUARY 31

Current Chamber members will soon receive an e-mail via ChamberMaster with an invoice for their 2012 Chamber investment, which is due in full by January 31, 2012. The Chamber Board of Directors approved moving to *one* annual billing for January so we'll know early in the year the total funds available for operating your Chamber, and to reduce the numerous staff hours spent in *monthly* billing, re-billing, and depositing.



The Board also approved a new level for 1 to 3 employees at the "non-profit" rate of \$150 per year. When you receive your invoice please verify we have you in the correct category!

Individual (no business affiliation)	\$ 80
1-3 Employees or Non-profit organization	\$150
4-10 Employees	\$300
11-20 Employees	\$420
21-30 Employees	\$540
31-40 Employees	\$660
41-50 Employees	\$780

Those who made an annual investment in February through June of 2011 will be invoiced only for the pro-rated remainder due for 2012. All others will be billed for their total annual investment to keep them current through the entire year. Payment received after January 31 is subject to a 5% late fee. Your Chamber investment must be paid in full by February 28 in order to remain on the membership roster. If you have any questions please call me Tuesday through Thursday, 9 am to noon at the office. We appreciate your continued involvement in our dynamic organization and the benefits we provide:

- **Your own page** on our website www.woodburnchamber.org with
 - A map to your location
 - Your hours of operation
 - Your listing of the products and services you offer
 - Key words for Internet searches for your business
 - Special offers for your customers
 - Job postings

(If you've not yet updated your page contact us and we'll help you!)

- Listing in our annual **Community Guide and Business Directory**, the new edition which was distributed to all 10,000+ residences and businesses in our area in November, putting your business in front of thousands of potential local customers;
- **Your events and specials** publicized in our **monthly newsletter** and **weekly e-mails** to 300-plus addresses;
- **Greeters** every Friday morning to network with over fifty of our area's most active businesspeople;
- **Forum lunches and seminars** on topics such as energy savings for your business, marketing basics, the Oregon Business Climate from our state Attorney General, leveraging social media marketing, and State of the City and County from elected officials;
- Promoting **economic development** such as the I-5 Interchange, downtown renovations, the 99E Corridor Plan, an Economic Development Plan for our area, and **promoting tourism** through Woodburn Area Tourism (separate membership) including operating the Visitor Center at the **Woodburn Company Stores**, organizing the Flower Basket program to beautify our city, and assisting local celebrations such as the Tulip Festival, Harvest Festivals, and directly managing the Fiesta Mexicana;
- **Community events** like the Fiesta, our first citizen banquet (Distinguished Service Awards), honoring excellence in local education at the Crystal Apple Awards, and working with the Woodburn Proud Foundation on the annual Community Auction;
- **Government advocacy** on your behalf at City Councils and on County issues, including the revised sign code, changes to the zoning code, and business assistance programs.

In addition, there are Title (\$2,500), Co-title (\$1,250), and other sponsorships available for our Signature Chamber Events, with the 2011 Title sponsors having first right of refusal:

- Annual Breakfast (no title sponsor in 2011-2012)
- Distinguished Service Awards Banquet (2011 **Silverton Health**)
- Flower Basket Program (**Woodburn Company Stores**)
- Golf Tournament (**Walmart** Title; **Key Bank** Co-Title)
- Community Auction (**Woodburn Independent**)
- Crystal Apple Awards (**West Coast Bank**)
- Forum Lunch Series (no sponsor in 2011-2012)

At the highest Platinum Level is a \$2,500 additional investment to be the title sponsor of one of our signature events. Sponsorship receives \$4,475 in benefits:

Level 1 – Platinum Investment \$2,500 (\$4,475 value)

- Exclusive Title sponsorship of one event - Annual Meeting, Distinguished Service Awards Banquet, Flower Basket Program, Golf Tournament, Community Auction, or Crystal Apple. *Prominent* logo on website as Platinum Sponsor with link to your website .(\$2,500 value)
- Includes *prominent* name on all promotional materials, programs and press releases. Listed as "sponsored by:" (\$500 value)
- Business Displays and/or Table at sponsored event. (\$250 value)
- Four dinners to your event. (\$140 value)
- Award Presenter at your event. (\$50 value)
- Up to 5 listings in the annual Community Guide and Business Directory (\$100 value)
- Two Forum Lunch season tickets. (\$200 value)
- One foursome for Golf Tournament plus hole sign. (\$485 value)
- One Crystal Apple Award. (\$250 value)

In 2011 KeyBank was a Gold Level sponsor at our Golf Tournament. For 2012 they would receive \$2,230 in value:

Level 2 – Gold Investment \$1,250 (\$2,230 value)

- Co-Title sponsorship of one event or program. Includes prominent logo size and location on all promotional materials, programs and press releases. Listed as “event co-sponsored by.” (\$1,250 value)
- Includes name on all promotional materials, programs and press releases. Listed as “co-sponsored by.” (\$250 value)
- Business Displays and/or Table at sponsored event. (\$250 value)
- Two dinners to sponsored event. (\$70 value)
- Up to 3 listings in the annual Community Guide and Business Directory. (\$60 value)
- One Forum Lunch season ticket. (\$100 value)
- Hole sign at Golf Tournament. (\$125 value)
- ½ Crystal Apple Award. (\$125 value)

For 2012 we will provide additional sponsorship opportunities that allow our members to make one investment for the entire year:

Level 3 – Silver Investment + \$750 (\$905 value)

- Co sponsorship of one event or program. (\$500 value)
- Includes name on all promotional materials, programs and press releases, but less prominent than Platinum or Gold levels. Listed as “*additional sponsorship by.*” (\$150 value)
- Two dinners to sponsored event. (\$70 value)
- 4 tickets to Forum Lunch. (\$60 value)
- Hole sign at Golf Tournament. (\$125 value)

Level 4 – Bronze Investment + \$250 (\$400 value)

- Includes name on invitation, program and press releases, but less prominent than other Sponsor Levels. Listed as “sponsored in part by:” (\$250 value)
- Table Sponsor at 2 events. (\$100 value)
- Verbal recognition during evening festivities. (\$50 value)

After last year’s sponsors have had a chance to make a decision on 2012, the remaining opportunities will be booked on a first-come, first-serve basis. All in-kind sponsorships must equal double the amount of the sponsorship level. If you are interested in any of these promotions please contact Don at the office.

PRESIDENT FERREN REVIEWS THE YEAR

Wow! What a year it's been! I can't believe my term as Chamber president is coming to an end this quickly! A lot has happened during 2011 and I think our Chamber is as vibrant as it has ever been!

We all know the economy has been a challenge for a few years. But faith leads me to positively believe it WILL get better! May I express to our Chamber membership my sincere thanks for your support! Your investment in our Chamber has helped our Chamber create many events, programs and avenues for our businesses to progress and thrive in this environment. Every event we were involved in was designed to make our community a better place to be. I believe we succeeded.



I could not and would not have been able to survive this year as Chamber president without a GREAT Chamber Board and staff! May I express to each of them my personal thanks.

In no particular order, a simple compliment to each of them:

Ken Hector: Past Chamber President and all-round good guy! I've leaned on him many times for his expertise in many areas. I'm so glad I followed him as Chamber president because I got to watch him for a year to figure out how to do it right! Thanks Ken!

Jason Horton: President-elect and Editor extraordinaire! Thanks for agreeing to follow ME as Chamber president! I'm sure you've watched me for the past year to figure out how NOT to do things! Good luck my friend!

Darcy Ruef: Head of our tourism committee and a special lady indeed! Here's a lady committed to making sure the Woodburn Area gets the respect it deserves as a tourist destination spot! Her insights and views of what makes our community tick are invaluable! Thank you Darcy!

Mike Wilson: Chamber Treasurer and one of the busiest guys I know! How many Chambers do you belong to, Mike?! He is all over this part of the great state of Oregon doing good for the communities the National Guard serves. Thanks, Mike, I appreciate your many dedicated years of service to our Chamber!

Jenipher Miller: Chamber Secretary and one of the cornerstones to our Executive committee. She's a young woman with experience beyond her years! Her perceptions and views are poignant and always to the point! Clear, articulate and accurate describes her well! Thanks Jenipher! I appreciate your good work!

Scott Derickson: Yet another Board member who is into many things: and all of them GOOD! I appreciate his years of experience serving the public through his work at the county and city levels in Oregon. His opinions are always well thought out and respected by all. Thank you, Scott, for everything you've done!

John Hoffman: A man who's been on our Board for at least 6 year that I know about. Always calm, always steady, always ready. If you want to have a guy who's the salt of the earth, John is your guy! Thank you, John, for all you've done!

Karla Hunt: Can you find a busier woman? I don't think so! From her commitment to the North Marion School District to her valuable work on our Board, Karla always gives 100% and brings genuine commitment every step of the way. Thank you Karla!

Dick Jennings: Deputy Treasurer and known as "the Wise One". I've tapped him many times to get his opinion and views on various issues. A life-long member of our community and a great advocate for Woodburn, you'll not find a better man than Dick! Thanks, Dick, for you contributions!

Greg Lundeen: Another Board member with many, many years of dedicated service to the Woodburn area. I just found out recently he was the Chamber President years ago. I had no idea! But it makes perfect sense because he has every good quality needed to be successful! Thank you Greg!

Javier Navarro: A much needed member of our Board from the Hispanic community! Quiet but steady, his views are always sincere and helpful. I've appreciated his desire to help our community grow and thrive as one family. Thank you Javier!

Cindy Quintanilla: Yet another young lady on our Board that is years ahead of those in her age group when it comes to professionalism and wisdom! Her work on the Board --- and especially during the Fiesta Mexicana --- is unparalleled! A kind and dedicated lady with much to give! Thanks Cindy!

Bob Rhoades: Always able to get his opinion across with dignity and respect, with a little humor thrown in to make his point! I've appreciated his input in many areas, not the least of which is his insights to help our Chamber stay on good financial footing. Thank you Bob!

Angelo Seminary: You'd never know it, but you'd think our Chamber is Angelo's only job! Wrong! Angelo is involved in EVERYTHING good within a 100 miles of his office! I can't believe how busy the man is, yet always there for our Chamber! You're one of a kind, Angelo --- and the "good" kind! Thanks my friend!

Mike Sumner: Mike actually won the "Nicest Guy in Woodburn" award a few months back. I should know --- I gave it to him "live" on the monthly "Chamber News" program broadcast on WCAT! And well deserved it was! If you ever need a shirt, go ask Mike. He'll give you the one off his back! Thanks Mike!

Teri Sunderland: The epitome of professionalism and kindness. Teri has her hands full with many and varied projects, but is always there for our Chamber. She adds the steady heart every Chamber board is looking for. I'm so glad Teri is part of our Chamber! Thank you Teri!

Ruby Wolfer: What can I say about the most loved member of our community??!! If you're ever looking for Ruby and can't find her, just go to the most important event in the area that is all about serving our fellowman, and Ruby will be right in the middle of it! Look the word "service" up in the dictionary and you'll find an 8" X 10" glossy of Ruby! Thanks Ruby!

And we can't forget our paid staff can we??!!

Don Judson: I've often given free advice to Don, which is: go see a psychiatrist because you MUST be crazy to be involved in as many things as you're involved in! You'll not find a guy with a bigger heart than Don! He LOVES Woodburn, and it shows! If you want to know what's happening in Woodburn, ask Don! Thank you Don!

Rhonda Judson: There's a special place in heaven for ladies like Rhonda! I've never seen Rhonda without a smile on her beautiful face! If there were an award for the busiest person in Woodburn, it'd have to be Rhonda! Thank you Rhonda for ALL you do!

Kellie Lemings: Our newest staff member and the spunkiest person I know! Full of energy and kindness, the Chamber's tourism channel is in good hands with this young lady! She's got great ideas and the professionalism we need to put the Woodburn area on the map! Thank you Kelly!

And lastly, a few words about the "arms and legs" of our Chamber -- the Ambassador group:

We couldn't be as successful as we are without the leaders of our Ambassadors: **Harry Lee Kwai** and **Kisa Kilpatrick**! Harry has been the rock for this Chamber for too many years to count! Always positive and energetic, you'll not find a kinder man in the state! If you want good ideas and enthusiasm, call Harry! Thanks Harry! And with newcomer Kisa onboard, our Ambassador group will go to new heights as we move forward! Kisa is the "spark" we've needed to energize our Ambassadors to bigger and better things! Great job Kisa!

Thank you from Ferren!



OGA GOLF COURSE HOSTS CHRISTMAS PARTY

On Friday, December 9th, the **OGA Golf Course** welcomes you to their annual **Christmas Party** from 4:30 pm to 8:00 pm, which will consist of a no host bar, holiday treats, friendly people and an overall great atmosphere.

As part of this celebration there will be **GREAT DEALS** in the Golf Shop, special holiday discounts, unique gift ideas, contests and drawings throughout the weekend (last year I won a free golf bag; this might be your year to win). Enjoy up to 40% off regular priced merchandise and give the gift of golf this Holiday Season, including lessons from new head professional **John Grothe** (personal experience: he is a really good teacher!). For more information please go to their website at ogagolfcourse.com or call (503) 981-6105.



[Click Here for more Information About Lessons](#)

EMERALD GARDENS AND MID-VALLEY DENTAL JOIN CHAMBER



Emerald Gardens, a Residential Living Community, has joined the Chamber, with a grand re-opening on December 1. Your Ambassadors held a ribbon cutting, and great food was enjoyed by the many people who attended.

Emerald Gardens (formerly Colonial Gardens) is a residential assisted living community offering forty-seven apartments with floor plan choices of Studio, Alcove, or One Bedroom. Supportive services in a home-like setting include three delicious meals per day, 24 hour staff for assistance, a registered nurse on staff, housekeeping and laundry service, on-site hair salon, transportation

for groceries, shopping, and doctor appointments, community recreation area with large screen television, a full calendar of activities and social gatherings, library and piano lounge, a courtyard and walking path (whew!). For more information, a free consultation or hospital assessment, or to arrange a tour please call (503) 982-4000, e-mail info@egwoodburn.com, or visit their website at www.egwoodburn.com.

Mid Valley Family Dental has moved to 745 Glatt Circle and held a grand opening November 17th after constructing an all new state-of-the-art facility. Dr. Kendall Horn and his lovely wife, Claire, had the honors of cutting the ribbon on their new facility, surrounded by customers, friends and our Chamber Ambassadors. Give them a call at 503-981-5111 and enjoy their excellent service!



AL'S GARDEN CENTERS RECEIVES NATIONAL AWARD

Locally owned and operated **Al's Garden Centers** have been named one of the "Revolutionary 100 Garden Centers for 2012" by [Today's Garden Center](#) magazine. This award recognizes Al's for being one of the top 100 independent garden centers in the country. Al's owner, **Jack Bigej**, credits forward-thinking and flexibility for the company's success. "We're thrilled to receive this award," says Bigej. "As a family-owned business, we strive to offer the hardiest plants, which we grow ourselves, expert customer service and a real appreciation for our customers."

Bigej says times are still tough. As a garden center, Al's must deal with the economy and the bad weather that has been challenging for the past two springs. How does a business based in Woodburn, Oregon receive a national award? We've got some insights into surviving; we've been around since 1948.

First, we grow most of the plants sold in our retail stores in our own greenhouses. Right now, Al's greenhouses are filled with 50,000 poinsettias, growing for the holiday season. If you've ever seen 50,000 poinsettias, it's an amazing site. Poinsettias are Oregon's largest potted plant nursery crop for the holiday season.

Second, Al's partners with other local business and organizations for special events. Al's Evening of Lights holiday kick-off event attracted over 2300 people to the Sherwood store. This event featured food and wine from Wellspring Grill, of Woodburn, and German style roasted almonds, roasted onsite by a local vendor. Also, the Rose City Garden Railway Society built an amazing model train display complete with a "snow" filled countryside to entertain guests. The train will be on display through the holidays. These partnerships help strengthen all those who participate.

Finally, we keep in touch with our customers. By publishing a magazine, "Al's Bloom" quarterly we provide ideas and inspiration for both new and experienced gardeners. E-newsletters inform customers of weekly deals and timely gardening tips. Al's Facebook page creates a community and builds relationships. We learn more from our customers every day about what they are looking for in a garden center. It's a great time to visit Al's Garden Centers in Woodburn, Sherwood or Gresham, and see how a local, family owned business can be one of the best in the country.

HELP AT CHEMEKETA SMALL BUSINESS DEVELOPMENT CENTER

The **Chemeketa Small Business Development Center** (SBDC) is holding an open house on Friday, December 9, from 2 pm to 4 pm on the 3rd floor of their office in Salem at 626 High St. NE. Featured will be the EDGE Business Incubator program, where you can meet current participants and find out how this program can help you be even more successful in 2012. You can also find out more information about their other programs such as writing a business plan for college credit, using Facebook to promote your business, the art of selling, and many others. If you need help in this tough environment you should contact them at (503) 399-5088 or e-mail to sbdc@chemeketa.edu.

GREETERS FILLING UP!

Have you signed up to host Greeters yet? We only have five spots left in April and May for our 2011-2012 season. You only need provide the venue and drinks, snacks, etc. (Coffee Stop is a great source!) and we'll bring the fun! If you want to show off your business and location call the office now at 982-8221!

FORUM LUNCH DECEMBER 14

Two of our areas most worthy charities, Love Santa and the Aware Food Bank, will be our featured program at our December Forum Lunch at Woodburn Health Center (Wellspring). By attending this meeting, you will learn more about those who are caring for the less fortunate in our communities, and gain an appreciation for what a wonderful place we live! In January Woodburn Mayor Kathy Figley will present her State of the City address to our membership, which will give you a preview of what to expect in 2012. Please RSVP by Tuesday at noon so we know how much food to order!

VERIFY SOCIAL SECURITY ONLINE

Please join the Social Security Administration on Thursday, December 15, 2011 at 1:00 PM EST for **Part II of "Business Services Online (BSO): The Joy of Using BSO."** If you cannot tune in at that time, the webcast will be available for viewing at www.socialsecurity.gov/webinars.

In [Part I](#) of the series we walked you through the BSO registration process. In Part II we will provide you with step-by-step instructions for using one of our most popular online services, Social Security Number Verification Service (SSNVS).

With SSNVS, you may:

- Verify up to 10 names and SSNs online and receive immediate results, with no limit to the number of times you may use the *SSN Verification* web page within a session.
- Upload electronic files of up to 250,000 names and SSNs and usually receive results the next government business day.

To register for the webcast, go to <http://go.usa.gov/5Us>.

For more information about BSO, go to www.ssa.gov/bsowelcome.htm.

Please share the information with your colleagues and other interested parties.

I hope you will join us for this very informative session.

Sincerely,

Kojuan Almond,
Acting Associate Commissioner for External Affairs

2011 Woodburn Area Chamber of Commerce Board of Directors and Staff:

President

Ferren Taylor
West Coast Bank

Past President

Ken Hector
Silverton Hospital Network

President Elect

Jason Horton
Woodburn Independent

Vice-President of Tourism

Darcy Ruef
Al's Garden Center

Treasurer

Mike Wilson
Woodburn Armory

Secretary

Jenipher Miller
OSU Federal Credit Union

Directors

Scott Derickson
City of Woodburn

John Hoffmann
Gervais Telephone/DataVision

Karla Hunt
French Prairie Nursing and Rehab

Richard Jennings
Woodburn Community Access Television

Greg Lundeen
Wolfer's Heating and Air Conditioning

Javier Navarro
Revista El Gallo Magazine

Cindy Quintanilla
MaPS Credit Union

Bob Rhoades
Legacy Financial Management

Angelo Seminary
DePaul Staffing

Mike Sumner
Case Automotive

Teri Sunderland
Woodburn Company Stores

Ruby Wolfer
Community Member

Executive Director

Don Judson
don@woodburnchamber.org

Chamber Executive Assistant

Rhonda Judson
welcome@woodburnchamber.org

Tourism Coordinator

Kellie Lemings
tourism@woodburnchamber.org

VIC Volunteer Coordinator

Earlene Soderlund

VIC Assistant

Heather Russell



*The best of the season to each and every one of you from
the Woodburn Area Chamber of Commerce!*