



August 2011, Volume 49, Edition 8  
PO Box 194, 124 W Lincoln St, Woodburn, OR 97071  
503-982-8221, Fax 503-982-8410

[welcome@woodburnchamber.org](mailto:welcome@woodburnchamber.org)  
[www.woodburnchamber.org](http://www.woodburnchamber.org), [www.alwaysfreshdiscoveries.com](http://www.alwaysfreshdiscoveries.com)

## IT'S FIESTA TIME!



Three days of family fun await you at Legion Park Friday, August 5, through Sunday, August 7. Over 50 vendors will provide great food from authentic Mexican to Chinese to ice cream to espresso, not to mention clothing, toys, and other intriguing stuff. The expanded Kid's Zone sponsored by **Silverton Hospital/Wellspring** will feature bounce houses, a pony ride, rock climbing wall, and bungee ride. The **AC Gilbert House Museum** sponsored by **H&R Block** will provide craft activities all three days and face painting on Saturday. Live music and dancing on the Family Stage is sponsored by the **University of Oregon** and on the Main Stage at night, courtesy of **Walmart**, with the Queen coronation Friday night at 7 pm. Gates open at noon on Friday for **PGE Senior Day**. Discount coupons for \$2 off senior admission are available at Senior Estates, Country Meadows, or Cascade Park Retirement Center, who will have buses to the Fiesta Friday afternoon. You may also print the coupon by going to the PGE website ([click here](#)). Saturday will see the traditional parade through downtown Woodburn to the Fiesta, sponsored by **Verizon**, with a car show afterwards in the main parking lot. Admission to the Fiesta is only \$5 for 11 and older; 10 and under are free!

**Elias Villegas**, Director of **Chemeketa Community College Woodburn** will be on hand at Friday night's Queen's coronation to award her a one year unlimited free tuition. The first runner up will receive a one semester scholarship, the **Woodburn Company Stores** will award additional scholarships, and their tenants the **Dress Barn** and **Bass** have provided clothing for the princesses.

Saturday, the gates open at 10 am and the fun lasts until 11 pm, while Sunday is 10 am to 10 pm. **State Farm Insurance** is sponsoring the Soccer Tournament, which will have games on Saturday and Sunday, with the winners' awards presentation, Sunday, at 2 pm and 3 pm. The **Portland Timbers** organization will be there to give the winning teams' tickets for their game against the LA Galaxy.

In-kind contributions include garbage services by **Allied Waste**, all the tents by **Northwest Natural Gas**, 150 television spots by **WAVE Broadband**, the on-site ATM by **West Coast Bank**, and the website by **YG Media**.

This year, the original creator of this event, the Woodburn Area Chamber of Commerce, is once again taking the lead in organizing "Oregon's Best Cultural Event in 2010." Don't miss this 48<sup>th</sup> annual celebration of family and culture! For more information please contact the Chamber office, 124 W. Lincoln, in downtown Woodburn, (503) 982-8221, or [welcome@woodburnchamber.org](mailto:welcome@woodburnchamber.org), or check out the Fiesta website <http://www.woodburnfiestamexicana.com>.

## MaPS SUPPORTS LOCAL BUSINESSES



MaPS Credit Union supports local businesses, and they want to encourage people to take advantage of the great opportunities in our local area. To help their credit union members and website visitors learn more about our local business community, they recently launched their Buy Local program. Each month, their website features two businesses who offer a freebie to those who download their coupon. Participating businesses also offer an ongoing discount or special to Maps members only, and these are featured on the site through the end of the year.

They'd love to add your business to our Buy Local program. To find out more or to sign up, please contact Jamie Young, Business Development Officer, at [jyoung@mapscu.com](mailto:jyoung@mapscu.com) or 503-588-0181 x3231.

## UPDATED YOUR CHAMBER WEB PAGE YET?

Have you updated your member webpage on our new enhanced ChamberMaster® at [woodburnchamber.org](http://woodburnchamber.org) website? Many members have followed the recent e-mail containing their personal log-in and password to modify their business information with hours of operation, products and services, "hot deals" for customers, key search words, upcoming events, and job postings. We can now track referrals to your business and directed links to your website, and put you on Facebook! If you have questions about this new service, please contact the office at (503) 982-8221.



## WELLSPRING COMMUNITY GARAGE SALE

Everyone knows that it doesn't take long for the attic, basement or spare rooms to start collecting household items they no longer need. The question then becomes: What does one do with these things?



Lucky for our Woodburn neighbors, **Wellspring Saturday Marketplace** has answered this question with a community-wide garage sale, August 13, 10 a.m. – 2 p.m. Community members may either donate items or rent a table and sell the items themselves. Proceeds from the donated items or from rental fees will go to the **Boys & Girls Club of Woodburn**.

Those wishing to donate goods may contribute clothes, small household items, and small, gently-used furnishings. Donations may be made at Wellspring on weekdays, 9 a.m. - 4 p.m. or on the day of the garage sale before 9 a.m.

**GREAT FUTURES START HERE.**



Wellspring Saturday Marketplace is held every Saturday, June through September, 10 a.m. – 2 p.m. Wellspring is located at 1475 Mt. Hood Avenue in Woodburn. For more information visit [wellspringsaturdaymarketplace.com](http://wellspringsaturdaymarketplace.com). For questions or to reserve a table, call 971.983.5387 or email [musoltseff@silvhosp.org](mailto:musoltseff@silvhosp.org).

## FROM THE PRESIDENT

I was recently asked by one of the service clubs in the area to speak to their group about the Chamber and the benefits of membership. I jumped at the chance! In the audience were some Chamber members --- including a couple past presidents of the Chamber. But most of the folks there were not Chamber members. These were the ones I really hoped to reach out to. I was able to hit many of the highlights of why Chamber membership is great for the community and for their business. Some of the bullet points that I covered are these:

- \* How Chamber membership can help grow your business.
- \* How exposure to their business on the Chamber website can increase business for them --- with over 50,000 website hits a year!
- \* The benefits of the Chamber Newsletter -- to keep the community up-to-date on the current business environment in the area, and more.
- \* Our expanded Community Guide and Business Directory and the number of businesses and households it reaches.
- \* Our monthly Forum series and the wealth of information it can bring to the Chamber membership.
- \* The economic development efforts the Chamber encourages, such as staying on top of the progress of the I-5 interchange project, 99E corridor plan, Woodburn Downtown renovation, to name but a few.
- \* Our expanding Woodburn Area Tourism group that helps bring people to the area --- the biggest venture being the Fiesta Mexicana. What a project that is!
- \* And --- my personal favorite --- our Greeters program - THE premier way to meet and greet the community and bring exposure to your business.



With the great and dedicated Board of Directors we have, along with our professional and dedicated staff, and add to that our vibrant and active Ambassador program, our Chamber is definitely the best place in the area to join and to stay "in the know". Our Chamber is second to none in providing return on investment dollars through membership dues to help the businesses in the area grow and succeed. I'm happy to be part of this great Chamber!

Ferren Taylor  
AVP Manager of West Coast Bank West Branch  
President, Woodburn Area Chamber Board of Directors



# Woodburn Community BBO

August 18, 2011

6:30 PM



## Centennial Park



*Women and Children of all ages are Welcome*



## COPS VS. FIRE

THE UMPIRES  
ARE OF THE  
HIGHEST MORAL CHARACTER

**Just \$3 bucks  
Hot Dogs  
Chips & Drinks!**

**FREE  
Exhibition  
of Strength & Might**



# THE BASEBALL CHAMPIONSHIP

*Sponsored by*

## **Woodburn Proud & The City of Woodburn**

The Fire guys will be burnt toast. They are going to  
Wish they were fighting a fire  
After we get done with them.  
-Woodburn Police Chief Russell-

"My hope, my dream is that we can all  
Get along and come  
Together as a community"  
-Mayor Figley-

"We are going to hose the COPS -  
After this game they will be all wet"  
-Woodburn Fire Chief Iverson-

"What's going on?  
I hope this won't lead to any  
extra vacation time"  
-City Administrator Scott Derickson-

www.woodburnproud.org 503-951-0321 email: woodburnproud@gmail.com

## 2011 Woodburn Area Chamber of Commerce Board of Directors and Staff:

### **President**

Ferren Taylor  
West Coast Bank

### **Past President**

Ken Hector  
Silverton Hospital Network

### **President Elect**

Jason Horton  
Woodburn Independent

### **Vice-President of Tourism**

Darcy Ruef  
Al's Garden Center

### **Treasurer**

Mike Wilson  
Woodburn Armory

### **Secretary**

Jenipher Miller  
OSU Federal Credit Union

### **Directors**

Scott Derickson  
City of Woodburn

John Hoffmann  
Gervais Telephone/DataVision

Karla Hunt  
French Prairie Nursing and Rehab

Richard Jennings  
Woodburn Community Access Television

Greg Lundeen  
Wolfer's Heating and Air Conditioning

Javier Navarro  
Revista El Gallo Magazine

Cindy Quintanilla  
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Legacy Financial Management

Angelo Seminary  
DePaul Staffing

Mike Sumner  
Case Automotive

Teri Sunderland  
Woodburn Company Stores

Ruby Wolfer  
West Coast Bank

### **Executive Director**

Don Judson  
don@woodburnchamber.org

### **Chamber Executive Assistant**

Rhonda Judson  
[welcome@woodburnchamber.org](mailto:welcome@woodburnchamber.org)

### **Tourism Coordinator**

Kellie Lemings  
[tourism@woodburnchamber.org](mailto:tourism@woodburnchamber.org)

### **VIC Volunteer Coordinator**

Earlene Soderlund

### **VIC Assistant**

Heather Russell

### **Leadership Woodburn Program Coordinator**

Rosemarie Tevlin  
[leadershipwoodburn@woodburnchamber.org](mailto:leadershipwoodburn@woodburnchamber.org)

