



March 2010, Volume 48, Edition 3
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THE BEST OF THE BEST!

On Friday, March 19, the Chamber with title sponsor Silverton Hospital Network, and Gold Sponsors DataVision Communications and Yes Graphics/Woodburn Printing, will host the 57th annual Distinguished Service Awards (DSA) Banquet at Wellspring. This is our most festive event of the year, as we're privileged to honor "The Best of the Best" in the Woodburn area.



This year for the first time we are recognizing *two* Senior First Citizens; Woodburn City Councilor **Pete McCallum** and **Bruce Thomas**, owner of Yes Graphics/Woodburn Printing. Pete is in his second four year term on the Council and currently serves as Council President. He is active in Woodburn Kiwanis, Relay for Life, Marion County Commissioners Anti-Meth Program, Marion County Livability Task Force,

Children and Family Services Committee and formerly Woodburn Together. He spent 32 years in the Woodburn School District, including 17 years as principal of the high school.

During Pete's first year as high school principal his student body president was Bruce Thomas! Bruce is forever volunteering to help his hometown through Woodburn Kiwanis, City Budget Committee, Development Code Focus Group, Community Center Task Force, French Prairie Historical Society to help maintain the Settlemier House, Woodburn Historic Neighborhood Association, Woodburn Parks and Recreation Board, and currently serves as President of the Woodburn Art Center (whew!).

Another local person demonstrating exceptional leadership skills is **Kelly Long Howard** of Long Bros. Building Supply. Along with her running mate, Deb Yager, Kelly has taken the Woodburn Proud idea and created thousands of blue ribbons, a logo, car magnets, shirts and sweatshirts, serves on the Woodburn Proud Foundation board, helped organize the welcome home picnic for our chief, and, with Deb, is co-chairing the Community Auction in October to benefit Woodburn Proud and the Chamber.

Warde Hershberger, 2004 Senior First Citizen, has not really retired, he just volunteers full time for the Food Bank, for which he is receiving a special DSA award. He is also active in French Prairie Kiwanis, serves on the board of the North Willamette Valley Habitat for Humanity, and the Silverton Hospital Board.

Linda Kleczynski, President of the Hubbard Parks & Improvement Committee has spearheaded this group for nearly 10 years. Her commitment to fundraising, development, and installation of equipment

at Kari, Walnut Vale, and Winchester parks has created a kid-friendly and welcoming place for the whole community.

Woodburn area Service Clubs have selected their members to honor at the Distinguished Service Awards Banquet. **Warde Hershberger is Kiwanian of the Year for the French Prairie Kiwanis.** He is active in their projects such as the Chuckwagon Breakfast, and gives many hours to the AWARE Food Bank and Habitat for Humanity.

Margaret Konold is Woman of the Year for the Woodburn Business and Professional Women. Every year Margaret coordinates their scholarship program that raises money for 2-4 high school senior women to aid in college expenses.

Mark Wolf is the Distinguished Woodburn Rotarian of the Year from the Woodburn Rotary Club. Mark inspired and coordinated a club trip halfway around the world to an island in Thailand to provide basic necessities and books.

Tickets for this dinner are \$30 each available from the Chamber office, and should be purchased early as this event is sold out every year. Don't wait!

WOODBURN AREA "BRAND"

Most of you are probably familiar with a company brand - a logo and tagline that purports to correctly represent the organization in marketing to potential customers. Unfortunately, many of these are designed by marketing departments rather than bottom up, and don't accurately convey the reality of the organization. No amount of "Quality is #1" will work if the consumer perceives that it isn't! A good example of a well thought out company brand, however, is Nike's swoosh and "Just Do It" slogan. This correctly portrays them as an active, aggressive company consistent with their athletic focus.

Similarly, places also try to develop a "Destination Brand." The most successful is probably "What happens in . . . (bet you can finish the rest!). In 2006, the Chamber and the City engaged Total Destination Management, a nationally renowned marketing firm, who had successfully completed scores of similar community branding projects, to develop a destination brand for our area.



The resulting "tulips" logo and tagline "Always

Fresh Discoveries":

- Was created after "months of research, analysis, and extensive consultation with residents, and community and business leaders" (full disclosure: I was on the focus group)
- Is designed to "capture the personality and reputation" of the Woodburn area
- Creates a "unifying banner under which we can present a diverse range of Woodburn experiences"
- "Invites the world to take a fresh look at our community"
- We may then "promote the city using one look, one voice, and by engaging in common themes, images, and words" and
- "Provide the framework to consistently and correctly project our greatest strengths, establish a clear and meaningful image, and deliver rewarding experiences for our customers" (re: visitors!)

The Chamber immediately embraced this concept, adopting the logo by inserting "Woodburn Area Chamber of Commerce" between the tulips and the tagline. We use the "emotional benefit" words of *enrichment*, *escape*, *enjoyment*, and *discovery* in publications featuring our area's key attributes

of farm produce, festivals and Mexican food, garden nurseries, championship golf, tax free shopping, tulip fields, and the Woodburn Dragstrip.

If this brand is to be successfully implemented and its benefits realized for all our communities, however, then all area businesses (especially Chamber members!) need to adopt its principles. This means, where possible, including the logo and tagline on your letterhead and website, *visible* display of the same in *your* business through the member decal, and full staff knowledge of the many unique attributes of our area (non-Chamber members could still display the logo and tagline through a different decal).

As an example of using this direction, we are revising the description of the value of Chamber membership using these four “emotional benefit” words of *Enrichment, Escape, Enjoyment, and Discovery*:

Welcome to the Woodburn Area Chamber of Commerce! Encompassing the communities of Woodburn, Gervais, and Hubbard, where you’ll find “**Always Fresh Discoveries**” in the value of your Chamber membership investment:

Enrich your business success with additional marketing opportunities:

- Listing on our website (45,000 hits in 2009) with a link to your site
- Articles and promotions in our monthly e-newsletter
- Events and specials in our weekly e-mails
- Referrals to your business from

Chamber staff

- Grand opening and ribbon cutting events

Enjoy feeling **welcomed** to our Chamber family:

- Network each Friday morning at Greeters with our area’s most active business people.
- Take part in our Distinguished Service Awards Banquet, Golf Tournament, Community Auction, Crystal Apple Awards Banquet, or other events to meet other enthusiastic leaders
- Patronage of your business by other Chamber members

Escape from your daily responsibilities and learn ideas to help you succeed:

- Our monthly Forum Lunch brings speakers and topics critical to your success
- Learn effective business techniques with our seminars in leadership, marketing, etc.

Discover the benefits of a united voice on your behalf to local government:

- Business retention, recruitment, and expansion
- Economic development
- Sign Code
- Zoning code
- Promoting tourism

We hope all Chamber members will embrace this concept as we market our area to over 5 million visitors annually

WOODBURN DOWNTOWN ASSOCIATION – WHAT’S NEXT!

At the February 24 meeting of the Woodburn Downtown Association, we heard great ideas outlining what might be next for our City’s heart. First Shari Stuart, coordinator of the Main Street Project which is helping 64 Oregon communities revitalize their historic downtowns, gave an overview of their program. Generally this involves four steps beginning with *organization* – building a framework of business and property owners, citizens, public officials, and the Chamber to develop the funding for this effort. The Main Street concept will be presented to the City Council at their March 22 meeting, and if approved we already have 11 participants who have volunteered to be part of this new project!

Next is design – enhancing the effectiveness of the historic district by providing building development standards. Fortunately the recently adopted Downtown Plan formalized this step, and the Corner Brick Building renovated by Tom Flomer of Flomer Furniture is an example of what this can mean for our community.

The third step is promotion – determining the common perception of the district, what special events we can create, and what business promotions are possible. As a first step Julie Chappelle of the Woodburn Historic Neighborhood Association is spearheading the “Taste of Woodburn” proposed to run every Tuesday evening from 5:30 pm to 8:30 pm from July 6 to August 31 to coincide with the Music in the Park series. The concept is food and other booths in the Plaza and cooperating merchants downtown to encourage eating and shopping before this well-attended event.

The final piece of the Main Street project is economic restructuring – a market analysis of possible new business, coordinated recruitment efforts, and creatively converting unused space for new uses.

On Wednesday, March 10, beginning at 9 am, the WDA and the Chamber will host a special meeting for Hispanic businesses especially in the downtown area to find out what they would like to see happen in this historic district. We then anticipate moving our regular monthly WDA meeting to a more convenient time for all, perhaps in the evening, to join all concerned businesses and neighbors in this exciting project of renovating our historic downtown!

WOODBURN AREA TOURISM NEWS



In the WAT segment, many exciting things are developing. First is the increase in WAT membership. For the months of January and February, WAT membership increased by 12 members, breaking the 50 member mark! Secondly, plans for a WAT booth at the tulip festival are pressing full speed ahead as the festival begins March 25. This will be the first booth for WAT and it is going to be impressive featuring professional displays of area information, giveaways, discounts to attract visitors back to our area, excited and informative volunteers, and other various promotional materials. Lastly, our primary print material for our visitors will be coming out at the end of March and that is our

Visitors Guide. This is a new concept for WAT that was introduced with the filling of the position and it will include a calendar of events and member listing according to community with the goal of a reprinting every year.

These are but a few highlights of what's underway with WAT. If you are interested in finding out more or would like to get involved with the Tulip Festival booth, please don't hesitate to contact Kristin at tourism@woodburnchamber.org.

NEW MEMBER PROFILE

William Szabo of Bill's Bits-n-Bytes Repair, LLC is our newest Chamber member. He is a new computer repair business in Woodburn, with his A+ certificate and working on his networking certification. He has low overhead and corresponding low prices that anyone can afford, and offers a 6 month guarantee on all labor. He is a proud sponsor for Woodburn's Relay for Life and will donate \$5 to the Relay for each job. His hours are Monday through Saturday from 8 am to 6 pm and Sunday 9 am to 4 pm at (503) 981-3535 or cell (509) 708-3961.



WHAT DO WE DO?



Recently it was suggested that the Chamber communicate more about what we are doing for the business community. So here is a partial list of what we did in 2009:

- Welcomed 40 new members, and even though we lost 35 due to the economy actually grew in number during the year
- Improved our website woodburnchamber.org which garnered 45,000 hits during the year, and providing a vital link to our members' information and websites
- Featured our members in articles and promotions in our monthly e-newsletter
- Publicized member events and celebrations in our weekly e-mails
- Conducted several grand opening and ribbon cuttings; open for more!
- Hosted the Friday morning Greeters networking program averaging over 50 of the area's most active area businesspeople
- Held the 56th annual Distinguished Service Awards Banquet with title sponsor Silverton Hospital Network with over 200 people honoring the area's best.
- Held a golf tournament sponsored by Walmart with great sunshine and fun for all
- Hosted the 7th annual Crystal Apple Awards Banquet sponsored by West Coast Bank honoring excellence in local education
- Began the First Friday Shop Local campaign to encourage patronage of member businesses
- Graduated our first Leadership Woodburn class of promising high school and young adult leaders and began our second
- Held Forum Lunches on important business and government topics
- Reinvigorated the Woodburn Downtown Association as a Chamber Committee, providing invaluable input to the eventual adoption of a Downtown Plan
- Organized the first Woodburn Proud Cleanup Day with over 225 participants
- Attended all Woodburn City Council meetings, providing business input on economic development, signs, zoning, etc.
- Expanded Woodburn Area Tourism through a new website, enhanced event and itinerary brochures, and support of area events
- Participating in the joint City/Chamber Economic Development Committee to develop an overall Economic Plan for our area in 2010
- Working with the City to obtain funding and develop a plan for the 99E Business District

All this is possible only through the exceptional volunteerism of your Board of Directors, Ambassadors, and other Chamber members. Please take the next opportunity to thank them for their contribution to our success.

BETTY KOMP AT MARCH FORUM

Our State Representative Betty Komp will be the guest speaker at our March 10 Forum Lunch at Wellspring. Her topic will be reporting on the results of the Special Legislative Session, and I'm sure we'll have lots of questions!



by Healy

Woodburn Area Chamber of Commerce.

Welcome to the Woodburn area, the friendliest, most diverse place you'll ever come to love. Whether you are just visiting, starting a new business or beginning a new chapter in your life you've come to the right place.

Located between Oregon's largest city, Portland, and our State Capitol, Salem, we have easy access via Interstate 5 to the beautiful Willamette Valley. Barely an hour from the beaches, the mountains, and our most popular State Park we are your headquarters for enjoying Oregon's natural bounty.



This is the place where there are Always Fresh Discoveries:

- World class shopping at the Woodburn Company Stores, Oregon's most visited tourist attraction.
- Oregon's only Tulip Festival at the Wooden Shoe Tulip Farm in March and April.
- One of Oregon's largest concentrations of award-winning garden nurseries.
- Home of the Oregon Golf Association's championship golf course.
- Oregon's only Dragstrip.
- Authentic Mexican restaurants and one of Oregon's most popular Mexican Fiestas.

For more information call the Chamber office at 503-982-8221, or e-mail us at welcme@woodburnchamber.org And for current events visit us at AlwaysFreshDiscoveries.com

Find us online: WoodburnChamber.org



ULVEN DESIGN PREPARES CHAMBER AD!

Adventure Publications exchanged their 2010 Chamber membership for a full page ad in their regional relocation magazine coming out soon. We worked with member Ulven Design to produce this ad, which features our area to prospective residents and tourists. We hope you agree this is an exceptional presentation, and would encourage other members to use them for their print advertising needs.

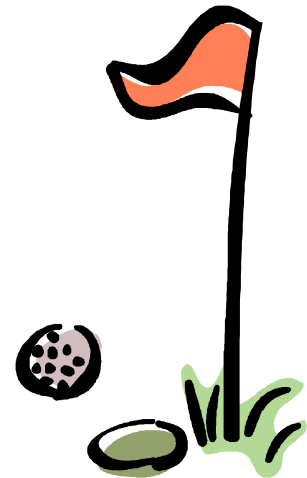
RECEPTION FOR NEW WOODBURN SCHOOL SUPERINTENDENT

David Bautista, current Administrator for Salem-Keizer School District overseeing English language development, will be welcomed as the new Superintendent of the Woodburn School District at a public reception on Thursday, March 4 from 5:00 to-6:30pm in the High School Small Commons. Mr. Bautista previously worked for 5 years as Director of Bilingual Education, and has 30 years experience as a classroom teacher, principal, and central office administrator. Even after accepting the Salem position his two children stayed in Woodburn High School in the Academy of International Studies and the renowned International Baccalaureate program. Please join us in welcoming him back to our community!

GOLF TOURNAMENT JUNE 17 @ OGA GOLF COURSE

The Annual Chamber Golf Tournament sponsored by Walmart will be Thursday, June 17 at the OGA Golf Course with an 8 am shotgun start. Numerous sponsorship opportunities are available for our biggest fund raiser:

Title Sponsor (Walmart)	\$2,500
Lunch Sponsor (KeyBank)	1,250
Hole-in-one/Exclusive Hole – Trip to Masters	500
Hole-in-one/Exclusive Hole – Trip to Scotland	500
Hole-in-one/Exclusive Hole – \$5,000 cash	500
Hole-in-one/Exclusive Hole – set of golf clubs	400
Hole-in-one/Exclusive Hole – set of golf clubs	400
Team Registration	480
Exclusive Hole Sponsor	325
Team with Exclusive Hole Sponsor	775
Hole Sponsor with booth	175
Team with Hole Sponsor with booth	625
Hole sign	125
Team with Hole sign	575
150 Yard Marker Sign (each; 13 for \$600)	50
Raffle Sponsor	250
Mulligan Sponsor	250
Putting Contest Sponsor	250
Chipping Contest Sponsor	250
Long Drive Sponsor	250
Straight Drive Sponsor	250
Closest to Pin Sponsor	250
Fewest putts Sponsor	250
Water in #13 Sponsor	250



These sponsorships are on a first come, first served basis so please contact Don at the Chamber Office to reserve your spot!



HUBBARD PARKS SEEKING FUNDS

The Hubbard Parks Improvement Committee is a non-profit group dedicated to improving the parks and recreation opportunities for Hubbard residents. With the support of Hubbard City Council and Public Works Department, they focus on 2 city parks, 2 greenways, and 3 small neighborhood parks. They just completed another successful Bingo Night, raised \$798 going door-to-door seeking \$1 contributions, and are planning their 4th Annual Community Yard Sale in June. For more information please contact President Linda Kleczynski, DSA Special Award Winner, at (503) 982-0287.

FREE TRAINING FOR OREGON BUSINESSES

Oregon Health and Science University and Johns Hopkins University are offering Oregon business supervisors a FREE and confidential, 1-hour training on the *new* Oregon Domestic Violence Victims Leave Law and the impact of domestic violence on workplace safety and productivity. Training includes information on policy, Oregon employment laws, response tools and resources for victims. Training is performed at your business, at a time convenient to you. Participants will be entered into a lottery to win a \$25, \$50 or \$100 gift card. For more information or to schedule your training session, please call (503)-329-8216 or toll free at (866)-979-1166. OHSU IRB #497; Principal Investigator, Dr. Kent Anger.

FEBRUARY KUDOS FROM THE CROWD:

For All Bright Carpet Care, Gary Litzenberg:

- **Connie Bonn, Connie Bonn Jewelry**, reported that Gary cleaned her 12 year old carpeting and now it feels and looks brand new.
- **Craig Christoff, Hallmark Properties**, surprised his wife with carpet cleaning and she was thrilled!

For American Diagnostic, Elizabeth Vega:

- **David Dodson, Mega Foods**, appreciates Liz's good judgment of character of the prospective employees that he sends to her for pre-employment drug testing.

For American Family Insurance, Matt Geiger:

- **Kristin Graybeal, Woodburn Area Tourism**, thanked Matt for getting her insured at a cheaper rate and fast service.

For Case Automotive, Mike Sumner:

- **Gary Litzenberg, All Bright Carpet Care**, said his truck was acting funny so he took it to Mike, who diagnosed it as transmission troubles. Mike found a whole new transmission in record time.
- **Craig Christoff, Hallmark Properties**, was impressed with Mike's speedy and quality service.

- **Cindy Ledesma, MaPS Credit Union**, had her car break down and Mike fixed it and she was back on the road the same day.
- **Don Judson, Chamber office**, commended Mike Sumner for his involvement in organizations to make the Chamber and Downtown better, many days he puts in 12 hour days, on top of a 70 minute one-way commute.

For City of Woodburn, Jim Hendryx:

- **Craig Christoff, Hallmark Properties**, is grateful to Jim Hendryx for his help.

For Country Meadows Village, Mike Sinclair:

- **Ferren Taylor, West Coast Bank**, reported that West Coast Bank has branch open in Country Meadows every Wednesday and the residents and West Coast Bank are very happy that Country Meadows allows them to be there. Mike in turn thanked West Coast Bank for being there to help the residents.
- **Dennis Gibson, LogoWear Direct**, is impressed with how well Country Meadows takes care of the TOPS weekly meetings.

For DataVision Communications, Harry Lee Kwai:

- **Rhonda Judson, Chamber office**, said that changing over from Qwest to DataVision has been painless and efficient – many thanks!

For Delta Work Construction, John Iliyan:

- **Terry Long, Gervais School District**, thanked John for his great help with her rental property upkeep and maintenance.
- **Dave Christoff, Hallmark Properties**, appreciates John's great quality of work, his professionalism and reasonable pricing.
- **Rhonda Judson, Chamber office**, needed John to power wash all the cement patio, front walk and driveway and he worked so hard and did a great job, she and Don felt like they had to work hard also to keep up with him!

For First American Title, Marta Hanson:

- **Eric Berkey, Hubbard Chevrolet**, thanked Marta for her help during the building of the new car wash at Hubbard Chevrolet.

For KeyBank, Trevor Hurley:

- **Harry Lee Kwai, DataVision Communications**, thanked Trevor for allowing him to use their meeting room.

For La Pantera, Don Coss:

- **Mike Sumner, Case Automotive**, says advertising with KWBY has given his business a big boost – thanks!

For Legacy Financial, Bob Rhoades:

- **Connie Bonn, Connie Bonn Jewelry**, was grateful to Bob for his kindness when he stopped to help her after a minor car accident.
- **Matt Geiger, American Family Insurance**, was impressed with the Outlook 2010 seminar presented by Legacy Financial – Awesome!

For MegaFoods, David Dodson:

- **Elizabeth Vega, American Diagnostic**, complimented David on the great food he supplied when her son was married.
- **Eric Yaillen**, says Mega Foods has the best produce in town.

For Mt Angel Publishing, Scott Stokely:

- **Angelo Seminary, DePaul Staffing**, thanked Scott, the ring leader for everything German and sausage, for inviting him to Wurstfest in Mt Angel, an awesome event.

For Multop's Computer Consulting, Dan Multop:

- **Efrosinia Konev, Closet Club Consignment**, thanked Dan for working on their computer over the weekend so they didn't have to shut down the shop.
- **Harry Lee Kwai, DataVision Communications**, appreciates Dan's excellent service.

For Primerica Financial Services, Matt Miner:

- **Justin Stearns, State Farm Insurance**, thanked Matt for the great symphony tickets.

For Quiet Place Ministries, Ewart Brown:

- **Angelo Seminary, DePaul Staffing**, complimented Ewart on his inspiring Christmas CD – Ewart is an accomplished singer in addition to his talents as a speaker.
- **Harry Lee Kwai, DataVision Communications**, has been attending Ewart's seminars on Leadership and feels his messages are the most insightful that Harry has ever been to. Hats off to Ewart!
- **Matt Miner, Primerica Financial Services**, feels that Ewart's seminars on Leadership are outstanding.
- **Dennis Gibson, LogoWear Direct**, is looking forward to Ewart making a presentation to 10 Kiwanis Clubs.

For Thelma's Place, Eric Berkey:

- **Matt Geiger, American Family Insurance**, thanked Eric for giving a great program about Thelma's Place at Rotary.

For Ulven Design, Mel and Leslie Ulven:

- **Don Judson, Chamber office**, commended Mel and Leslie for the excellent ad they produced for Adventure Publications relocation publications.

For Valley Pacific Floral, Cindy Wurdinger Kelly:

- **Walt Blomberg, Woodburn School District**, thanked Cindy for making him a hero on Valentine's Day with flowers for his lovely wife.

For Vitality at Wellpring:

- **Walt Blomberg, Woodburn School District**, was a hero again when he took his most lovely wife to dinner at Vitality for great food.

For Webb Chiropractic, Ronnie and Janice Webb:

- **Ben Puente, French Prairie Middle School**, is grateful to Webb Chiropractic when he was able to walk out of the office feeling much better and able to "Straighten Up"!

For West Coast Bank, Ferren Taylor:

- **Connie Bonn, Connie Bonn Jewelry**, thanked Ferren for his referrals which led to an interview with the Woodburn Independent and possibly teaching a class at the Woodburn Art Center.

For Woodburn Area Tourism, Kristin Graybeal:

- **Mel Counts, Prudential Real Estate**, thanked Kristin for her help – one of his customers needed a new home for some large koi fish. After calling pet stores, Mel called the Chamber office and Kristin offered to put it on face book. Within 15 minutes, a home was found for the koi and everyone is happy!

For Woodburn Police Department:

- **David Dodson, Mega Foods**, thanked the Woodburn Police Department for arriving fast when they needed them and taking care of business.

For Woodburn School District, Walt Blomberg:

- **Ferren Taylor, West Coast Bank**, had a visit from a group of high school students and he was impressed with

the quality of their questions. Kudos to Woodburn School District!

For Yes Graphics/Woodburn Printing, Bruce Thomas:

- **Dave Christoff, Hallmark Properties**, has been doing business with Bruce for years – if you can think of something to do, Bruce and do it!
- **Ferren Taylor, West Coast Bank**, said he had a poster that needed to be copied and now he can't tell the difference between the original and the copies.
- **Dennis Gibson, LogoWear Direct**, reports that Kiwanis has always done a lot of business with Bruce over the years.
- **Walt Blomberg, Woodburn School District**, will miss Cindy Thomas and her sweet smile delivering printing materials when she starts a full time job in Mt Angel.
- **Bob Rhoades, Legacy Financial**, reported that Bruce was able to reproduce their letterhead with all three names on it when his company was not able to.
- **Angel Seminary, DePaul Staffing**, knows Bruce really cares about Downtown and appreciates his attending the WDA meetings.
- **Liz Vega, American Diagnostic**, said Bruce had a form that she needed printed before the end of the day.
- **Mark Wolf, Northwest Real Estate Services**, reported that Ben did the greatest job on business cards that Mark has ever seen.

For YG Media, Evan Thomas:

- **Mark Wolf, Northwest Real Estate Services**, says Evan has been doing a wonderful job on the 30 websites and webinars that he has been working on for Mark.

For Your Hometown Press, Ted Huber:

- **Mike Sumner, Case Automotive**, feels the excellent advertising in your Hometown Press has brought increased business to his shop



2010 Woodburn Area Chamber of Commerce Board of Directors and Staff:

President

Ken Hector
Silverton Hospital Network

Past President

Rick Hensel
Gervais School District

President Elect.

Ferren Taylor
West Coast Bank

Vice-President of Tourism

Darcy Ruef
Al's Garden Center

Treasurer

Mike Wilson
Woodburn Armory

Secretary

Jason Horton
Woodburn Independent

Directors

Scott Derickson
City of Woodburn

John Hoffmann
Gervais Telephone/DataVision

Richard Jennings
WCAT

Cindy Ledesma
MaPS Credit Union

Greg Lundeen
Wolfer's Heating and Air Conditioning

Jenipher Miller
OSU Credit Union

Bob Rhoades
Legacy Financial Management

Angelo Seminary
DePaul Staffing

Mike Sumner
Case Automotive

Ruby Wolfer
West Coast Bank

Executive Director

Don Judson
don@woodburnchamber.org

Tourism Coordinator

Rhonda Judson
welcome@woodburnchamber.org

Tourism Assistant

Kristin Graybeal
tourism@woodburnchamber.org

VIC Volunteer Coordinator

Earlene Soderlund

VIC Assistant

Heather Russell

Leadership Woodburn Program Coordinator

Rosemarie Tevlen
leadershipwoodburn@woodburnchamber.org

