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*Woodburn Area  
Chamber of Commerce*

*Woodburn Area Tourism*

*Woodburn Downtown  
Association*

*Information and  
Membership Application*

***Invest in Chamber and  
Woodburn Area Tourism***

*The Woodburn Area Chamber of Commerce is the area's major resource for business networking and marketing, Tourism promotion, business education and training, and united business advocacy to local governments.*



**“We have an enthusiastic Chamber that actually provides a fun and rewarding way to promote your business through the Greeters program. The Woodburn Chamber does an excellent job in directing business right to your doorstep!”**

*Kristen Berkey*

**“I’ve met more people and done more business with the Woodburn Chamber than I ever imagined.”**

*Mark Wolf, Northwest Real Estate Services, Inc.*



## Annual Events

### Annual Dinner

January

*Celebrating our Businesses*

### Distinguished Service Awards

March

*Honoring our First Citizens*

### Tulip Festival Event:

March 20-April 20

*Location: Wooden Shoe Tulip Farm*

### Annual Golf Tournament

Summer

*Have fun!*

### Crystal Apple Awards Dinner:

November

*Honoring excellence in education*

### Greeters:

Every Friday, September—June

*7:30a.m., a different business each week*

**A “Must Attend” dynamic networking program**

### Forum Luncheon: 2nd Wednesday September— June

*Noon-1pm, Speakers on topics to help **your** business*

### Ambassadors:

As needed for Business After Hours, open houses, grand openings, ribbon cuttings, event sponsorships, and members recruitment.

### Leadership Woodburn 3rd Thursday September—May

Education for our Future Leaders

**Sponsorship opportunities are available for all these events**





## Membership Application

Organization Name \_\_\_\_\_

Owner \_\_\_\_\_

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Website Address \_\_\_\_\_

E-Mail Address \_\_\_\_\_

Type of Business, Product or Service  
\_\_\_\_\_

# of Full Time Employees \_\_\_\_\_

Annual Investment Level: \_\_\_\_\_, \$ \_\_\_\_\_

Additional Sponsorships: \_\_\_\_\_, \$ \_\_\_\_\_

\_\_\_\_\_, \$ \_\_\_\_\_

\_\_\_\_\_, \$ \_\_\_\_\_

Total Investment: \_\_\_\_\_

Check enclosed \_\_\_\_\_

Visa/MasterCard/Am Exp/Discover Card

# \_\_\_\_\_ Exp Date \_\_\_\_\_

Authorized Signature

X \_\_\_\_\_

Return this completed form to: PO Box 194, Woodburn, OR 97071  
503-982-8221—fax 503-982-8410

## Your Investments

### Networking and Business Development

Greeters—Fridays at 7:30am

Chamber Website—Link to your business

Monthly Newsletter Ads and Inserts—Feature your business

Weekly e-mail Broadcasts—Highlight your celebrations

Open House/Ribbon Cutting

**“Greeters has proved to be the best place for networking with other business owners.”**

*Justin Stearns, State Farm Insurance*

### Education and Training

Forum Luncheon Series—Monthly 2nd Wednesday

Seminars on items of interest—by and for Chamber members

Business Police Academy— Crime Prevention

**“The Forum Lunches provide a wealth of information regarding city and state initiatives, as well as information about business matters.”**

*Ruby Wolfer West Coast Bank*

### Government Advocacy

Downtown Woodburn Urban Renewal

I-5 interchange

99E revitalization

City Councils/County Commissioners

**“Our Chamber is the voice of business and our strongest advocate.”**

*Mark Wolf, Real Estate Developer*

### Tourism

Woodburn Area Tourism—promote your business area-wide

Visitor Information Center at #1 Tourist Attraction in Oregon—

Woodburn Company Stores

Relocation and Visitor Info packets

Woodburn Area Tourism website

Future Area Visitor Guide

## Woodburn Area Chamber of Commerce

### *Chamber Membership Rewards*

- Credibility and Visibility
- Listing in Business Directory (Alphabetical and Classified)
- Chamber Online Directory Listings with Links
- Customer Referrals
- Weekly Event E-Blasts
- Monthly E-Newsletter
- Attend Weekly Networking Events
- Membership Decal and use of Chamber logo
- Member only Access to Chamber Brochure Racks at Chamber Office
- Advocacy at the Local/County and State Government Levels
- Member to Member Discount Opportunities
- Grand Opening and Ribbon Cutting Promotions
- New Member News in Newsletter
- Discounts on Member Services



## Thank you to our 2009 Enhanced Members!

<u>Platinum Level</u> -	MaPS Credit Union Silverton Hospital Network Walmart Supercenter West Coast Bank Woodburn Independent
<u>Diamond Level</u> -	OSU Federal Credit Union Sterling Savings Bank
<u>Gold Level</u> -	Bowman Family Dental DataVision Communications OSU Federal Credit Union Portland General Electric Silverton Hospital Network Woodburn Company Store
<u>Bronze Level</u> -	City of Gervais Gervais School District North Marion School District Woodburn School District

### **Sponsorships will be booked on a first-come, first-serve basis.**

Golf Hole Sponsor	\$150
Golf Team	\$450
Individual Crystal Apple Awards Sponsors	\$300
Forum Lunch Complete Series	\$100
Forum Lunch Individual Tickets	\$10
Leadership Woodburn Program	\$250
Table Centerpiece sponsors at Dinner events	\$50
Newsletter Inserts	\$75, Non-profit \$50,
Newsletter Business Card Ad	\$35/issue or \$80/quarter
Member List Any Format	\$75

## Sponsorship Opportunities for all Memberships

### Platinum Level – Member Investment + \$2500

- ◆ Exclusive Title sponsorship of one event (Annual Dinner, DSA Banquet, Forum Series, Golf Tournament or Crystal Apple). Includes name on all event promotional materials, programs and press releases. Listed as “event sponsored by:”
- ◆ Business Displays and/or Table at sponsored event.
- ◆ Award Presenter
- ◆ Four dinners to event. (\$120 value)
- ◆ Tickets to 4 Forum Luncheons (\$40 value)
- ◆ Four Quarterly Newsletter Inserts and Business Card Ad.(\$600 value)

### Diamond Level – Member Investment + \$1250

- ◆ Co-Title sponsorship of one event or program. Includes prominent logo size and location on all promotional materials, programs and press releases. Listed as “event co-sponsored by:”
- ◆ Business Displays and/or Table at sponsored event
- ◆ Two dinners to sponsored event (\$60 value)
- ◆ 2 Forum Lunch tickets (\$20 value)
- ◆ Two newsletters inserts (\$150 value)

### Gold Level – Member Investment + \$750

- ◆ Sponsorship of one event or program. Includes name on all promotional materials, programs and press releases, but less prominent than Diamond or Platinum levels. Listed as “additional sponsorship by:”
- ◆ One dinner to sponsored event. (\$30 value)
- ◆ One Forum Lunch ticket (\$10 value)
- ◆ One newsletter insert (\$75 value)

### Bronze Level – Member Investment + \$500

- ◆ Sponsorship includes name on invitation, program and press releases, but less prominent than other Sponsor Levels. Listed as “sponsored in part by:”
- ◆ Table Sponsor at 2 events (your choice between: Annual Dinner, DSA Banquet or Crystal Apple)



## Chamber Membership Investment

Annual Investment	# of employees
\$300	1-10
\$400	11-20
\$500	21-30
\$600	31-40
\$700	41-50
\$800	51-60
\$900	61-70
\$1,000	71-80
\$1,100	81-90
\$1,200	91-100
Negotiable	100 and up

Utilities, Government, Schools	\$500
Non-Profit Organizations:	\$150
Individual (Retired or over 65) or Business Associate:	\$125

***Annual membership investment is deductible as a business expense but not as a charitable donation.***



## Woodburn Area Tourism (WAT) Membership Investment

### *WAT Membership Rewards*

- Visitor Information Center (VIC) Rack Space where we welcomed over 19,000 visitors in 2008
- Website and Links on the Woodburn Area Chamber of Commerce website—over 60,000 hits in 2008
- Referrals to your business from our VIC Guides and Chamber office staff
- Inclusion in our Winter/Spring and/or Summer/Fall Events Calendar
- Inclusion in our printed Itinerary Brochure distributed at our VIC and throughout the area
- Invitation to attend our monthly WAT meetings to coordinate your tourism activities for additional business exposure
- Future Area Visitor Guide
- Relocation and Visitor Info packets
- Promote your business area-wide
- Chamber Event Sponsorships available

*All this for only:*

**4" x 9" Display in Visitor Center: \$50/yr.**  
**8½" x 11" Display in Visitor Center: \$75/yr.**

*Annual membership investment is deductible as a business expense but not as a charitable donation.*

## Woodburn Downtown Association (WDA) Membership Investment

### *WDA Membership Rewards*

- Monthly meetings to discuss common interests such as crime prevention, marketing opportunities, etc.
- Keep apprised of activities in Downtown Development Plan
- Participate in creating downtown events to attract additional business

**“Downtown Woodburn, through the Downtown Development Plan is poised to create an historic district that is attractive to consumers, businesses and investors. The Woodburn Downtown Association can be a key player in making this happen!”**

***Don Judson***  
***Woodburn Area Chamber of Commerce***

*All this for only \$50 per year*

*Annual membership investment is deductible as a business expense but not as a charitable donation.*