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*Woodburn Area
Chamber of Commerce*

Woodburn Area Tourism

*Woodburn Downtown
Association*

*Information and
Membership Application*

***Invest in Chamber and
Woodburn Area Tourism***

The Woodburn Area Chamber of Commerce is the area's major resource for business networking and marketing, Tourism promotion, business education and training, and united business advocacy to local governments.



“We have an enthusiastic Chamber that actually provides a fun and rewarding way to promote your business through the Greeters program. The Woodburn Chamber does an excellent job in directing business right to your doorstep!”

Kristen Berkey

“I’ve met more people and done more business with the Woodburn Chamber than I ever imagined.”

Mark Wolf, Northwest Real Estate Services, Inc.



Annual Events

- | | |
|--|--------------------------|
| Annual Dinner
<i>Celebrating our Businesses</i> | January |
| Distinguished Service Awards
<i>Honoring our First Citizens</i> | March |
| Tulip Festival Event:
<i>Location: Wooden Shoe Tulip Farm</i> | March 20-April 20 |
| Annual Golf Tournament
<i>Have fun!</i> | Summer |
| Crystal Apple Awards Dinner:
<i>Honoring excellence in education</i> | November |
| Greeters: Every Friday, September—June
<i>7:30a.m., a different business each week</i>
A “Must Attend” dynamic networking program | |
| Forum Luncheon: 2nd Wednesday September— June
<i>Noon-1pm, Speakers on topics to help your business</i> | |
| Ambassadors:
As needed for Business After Hours, open houses, grand openings, ribbon cuttings, event sponsorships, and members recruitment. | |
| Leadership Woodburn 3rd Thursday September—May
Education for our Future Leaders | |
- Sponsorship opportunities are available for all these events**





Membership Application

Organization Name _____

Owner _____

Contact Person _____

Mailing Address _____

Street Address _____

City _____ Zip _____

Phone _____ Fax _____

Website Address _____

E-Mail Address _____

Type of Business, Product or Service

of Full Time Employees _____

Annual Investment Level: _____, \$ _____

Additional Sponsorships: _____, \$ _____

_____, \$ _____

_____, \$ _____

Total Investment: _____

Check enclosed _____

Visa/MasterCard/Am Exp/Discover Card

_____ Exp Date _____

Authorized Signature

X _____

Return this completed form to: PO Box 194, Woodburn, OR 97071
503-982-8221—fax 503-982-8410

Your Investments

Networking and Business Development

Greeters—Fridays at 7:30am

Chamber Website—Link to your business

Monthly Newsletter Ads and Inserts—Feature your business

Weekly e-mail Broadcasts—Highlight your celebrations

Open House/Ribbon Cutting

“Greeters has proved to be the best place for networking with other business owners.”

Justin Stearns, State Farm Insurance

Education and Training

Forum Luncheon Series—Monthly 2nd Wednesday

Seminars on items of interest—by and for Chamber members

Business Police Academy— Crime Prevention

“The Forum Lunches provide a wealth of information regarding city and state initiatives, as well as information about business matters.”

Ruby Wolfer West Coast Bank

Government Advocacy

Downtown Woodburn Urban Renewal

I-5 interchange

99E revitalization

City Councils/County Commissioners

“Our Chamber is the voice of business and our strongest advocate.”

Mark Wolf, Real Estate Developer

Tourism

Woodburn Area Tourism—promote your business area-wide

Visitor Information Center at #1 Tourist Attraction in Oregon—

Woodburn Company Stores

Relocation and Visitor Info packets

Woodburn Area Tourism website

Future Area Visitor Guide

Woodburn Area Chamber of Commerce

Chamber Membership Rewards

- Credibility and Visibility
- Listing in Business Directory (Alphabetical and Classified)
- Chamber Online Directory Listings with Links
- Customer Referrals
- Weekly Event E-Blasts
- Monthly E-Newsletter
- Attend Weekly Networking Events
- Membership Decal and use of Chamber logo
- Member only Access to Chamber Brochure Racks at Chamber Office
- Advocacy at the Local/County and State Government Levels
- Member to Member Discount Opportunities
- Grand Opening and Ribbon Cutting Promotions
- New Member News in Newsletter
- Discounts on Member Services



Thank you to our 2009 Enhanced Members!

Platinum Level -

MaPS Credit Union
Silverton Hospital Network
Walmart Supercenter
West Coast Bank
Woodburn Independent

Diamond Level -

OSU Federal Credit Union
Sterling Savings Bank

Gold Level -

Bowman Family Dental
DataVision Communications
OSU Federal Credit Union
Portland General Electric
Silverton Hospital Network
Woodburn Company Store

Bronze Level -

City of Gervais
Gervais School District
North Marion School District
Woodburn School District

Sponsorships will be booked on a first-come, first-serve basis.

Golf Hole Sponsor	\$150
Golf Team	\$450
Individual Crystal Apple Awards Sponsors	\$300
Forum Lunch Complete Series	\$100
Forum Lunch Individual Tickets	\$10
Leadership Woodburn Program	\$250
Table Centerpiece sponsors at Dinner events	\$50
Newsletter Inserts	\$75, Non-profit \$50,
Newsletter Business Card Ad	\$35/issue or \$80/quarter
Member List Any Format	\$75

Sponsorship Opportunities for all Memberships

Platinum Level – Member Investment + \$2500

- ◆ Exclusive Title sponsorship of one event (Annual Dinner, DSA Banquet, Forum Series, Golf Tournament or Crystal Apple). Includes name on all event promotional materials, programs and press releases. Listed as “event sponsored by:”
- ◆ Business Displays and/or Table at sponsored event.
- ◆ Award Presenter
- ◆ Four dinners to event. (\$120 value)
- ◆ Tickets to 4 Forum Luncheons (\$40 value)
- ◆ Four Quarterly Newsletter Inserts and Business Card Ad.(\$600 value)

Diamond Level – Member Investment + \$1250

- ◆ Co-Title sponsorship of one event or program. Includes prominent logo size and location on all promotional materials, programs and press releases. Listed as “event co-sponsored by:”
- ◆ Business Displays and/or Table at sponsored event
- ◆ Two dinners to sponsored event (\$60 value)
- ◆ 2 Forum Lunch tickets (\$20 value)
- ◆ Two newsletters inserts (\$150 value)

Gold Level – Member Investment + \$750

- ◆ Sponsorship of one event or program. Includes name on all promotional materials, programs and press releases, but less prominent than Diamond or Platinum levels. Listed as “additional sponsorship by:”
- ◆ One dinner to sponsored event. (\$30 value)
- ◆ One Forum Lunch ticket (\$10 value)
- ◆ One newsletter insert (\$75 value)

Bronze Level – Member Investment + \$500

- ◆ Sponsorship includes name on invitation, program and press releases, but less prominent than other Sponsor Levels. Listed as “sponsored in part by:”
- ◆ Table Sponsor at 2 events (your choice between: Annual Dinner, DSA Banquet or Crystal Apple)



Chamber Membership Investment

Annual Investment	# of employees	
\$300	1-10	
\$400	11-20	
\$500	21-30	
\$600	31-40	
\$700	41-50	
\$800	51-60	
\$900	61-70	
\$1,000	71-80	
\$1,100	81-90	
\$1,200	91-100	
Negotiable	100 and up	
Utilities, Government, Schools		\$500
Non-Profit Organizations:		\$150
Individual (Retired or over 65) or Business Associate:		\$125

Annual membership investment is deductible as a business expense but not as a charitable donation.



Woodburn Area Tourism (WAT) Membership Investment

WAT Membership Rewards

- Visitor Information Center (VIC) Rack Space where we welcomed over 19,000 visitors in 2008
- Website and Links on the Woodburn Area Chamber of Commerce website—over 60,000 hits in 2008
- Referrals to your business from our VIC Guides and Chamber office staff
- Inclusion in our Winter/Spring and/or Summer/Fall Events Calendar
- Inclusion in our printed Itinerary Brochure distributed at our VIC and throughout the area
- Invitation to attend our monthly WAT meetings to coordinate your tourism activities for additional business exposure
- Future Area Visitor Guide
- Relocation and Visitor Info packets
- Promote your business area-wide
- Chamber Event Sponsorships available

All this for only:

4" x 9" Display in Visitor Center: \$50/yr.
8½" x 11" Display in Visitor Center: \$75/yr.

Annual membership investment is deductible as a business expense but not as a charitable donation.

Woodburn Downtown Association (WDA) Membership Investment

WDA Membership Rewards

- Monthly meetings to discuss common interests such as crime prevention, marketing opportunities, etc.
- Keep apprised of activities in Downtown Development Plan
- Participate in creating downtown events to attract additional business

“Downtown Woodburn, through the Downtown Development Plan is poised to create an historic district that is attractive to consumers, businesses and investors. The Woodburn Downtown Association can be a key player in making this happen!”

Don Judson
Woodburn Area Chamber of Commerce

All this for only \$50 per year

Annual membership investment is deductible as a business expense but not as a charitable donation.